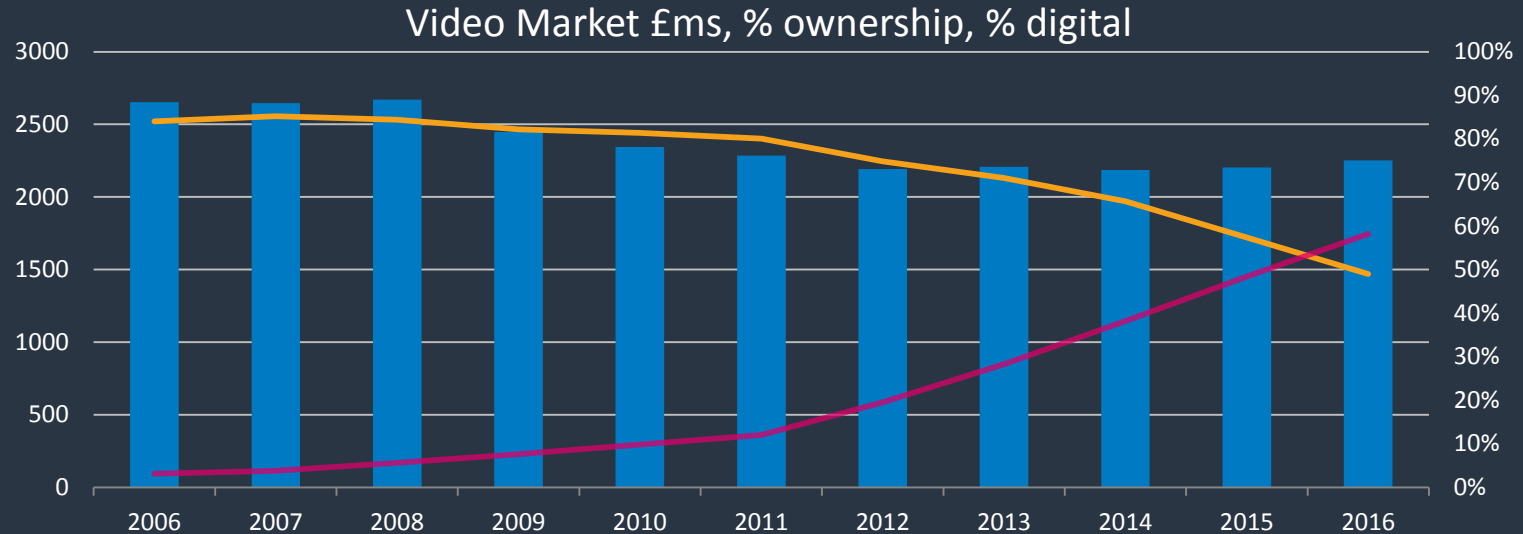




BRITISH ASSOCIATION for SCREEN ENTERTAINMENT

# The British home screen entertainment market grows again by 2.2% to £2.25bn



Total video market value £m

— % that is digital formats (own or rent)

— % that is ownership (disc or digital)